

> atlanta corporate travel & events consultants, specialists in the business tourism industry, congresses and corporate travel events, are looking for a graduate for their marketing department

Educational background and experience:

- Preferably degree in Marketing and Sales or Business Studies, Economics, Communication, Advertising.
- MBA or Master's Degree in Marketing desirable.
- Fluent Spanish and English.

Personal profile:

- Must be client oriented & able to work towards objectives
- High degree of initiative and flexibility; able to work as part of a team or independently.
- Able to mix originality and creativity with strategy
- Entrepreneurial skills and self-confidence, open-minded
- Hands-on both global and local markets
- Ability to build the relationships necessary to deliver positive revenue results
- Strong sales skills and analytical thinking
- Residence in Spain and current EU work permit

Reporting to the Marketing Manager their main functions will be :

- To Support the marketing strategy for the product & service portfolio of the company:
 - Corporate marketing plan on a national and international level.
 - Communication campaigns, both Atlanta's own and co-branding.
 - B2B e-marketing, social media, online/offline, using the database of existing and prospective clients to promote sales.
- Participating in the drawing up and control of the marketing budget
- Supporting to managers and sales departments developing new services.
- Measuring to the profitability of the marketing actions carried out.
- To help to achieve the defined objectives.

What we offer

- Incorporation into a well-established company
- Great opportunity to join a leading company in the corporate events & travel industry accessing to one of the main global economic industries
- Labour Contract and INSS affiliation (National Health Service)
- Salary in accordance with the experience and qualifications of the candidate.

Those interested, please send C.V. Via E-Mail to: rrhh@atlanta.es