

atlanta travel consultants part of Reed & Mackay is looking for professionals of Journalism and Communication that want to develop their career into the Business Events tourism sector with a global vision of the market.

Educational background and experience:

- Preferably degree in Journalism and Communication Advertising.
- MBA or Master's Degree in Marketing desirable.
- Fluent Spanish and English.

Personal profile:

- Must be client oriented & able to work towards objectives
- High degree of initiative and flexibility; able to work as part of a team or independently.
- Able to mix originality and creativity with strategy
- Entrepreneurial skills and self-confidence, open-minded
- Hands-on both global and local markets
- Ability to build the relationships necessary to deliver positive revenue results
- Strong sales skills and analytical thinking
- Residence in Spain and current EU work permit

Reporting to the Marketing Manager their main functions will be :

- Create the annual content strategy
- Content about Events, Corporate Trips and Private Trips
- Generate content for web, blog, RR.SS and e-mailing
- Content for Press Releases for Sector media
- Content for the elaboration of files, announcements, in the media of the sector
- Copsys for company, product, etc. presentations
- Manage RRSS and email marketing campaigns
- Metrics, feedback and redefinition of actions

What we offer

- Great opportunity to join a leading company in the corporate travel industry.
- Labor Contract and salary according to the experience and attributes of the candidate.
- Attractive salary + bonus system and INSS affiliation (National Health Service)
- Career plan and training

Those interested, please send C.V. Via E-Mail to: rrhh@atlanta.es